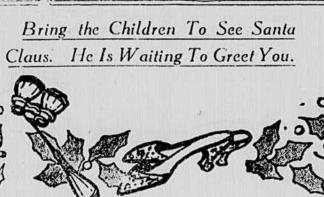


Holiday Number New York Times Book Review

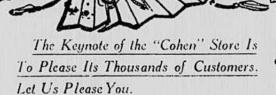
Brimful of information regarding the world's best and newest books. A large book, 17x1112 inches, 63 pages. Those desiring a copy may have one FREE by applying to the Book Section, Third Floor.



Useful and Reliable Merchandise of Every Description for Christmas-Gift Giving.



Cohen's Toyland Is the Only Place In Richmond To Please the Children.



Beautiful Calendars

lovely picture or some cheer provoking device that their 1914, all of diverse interest and

10c to \$2.65

The Greatest Pleasure on Earth Is the Great Pleasure of Pleasing

BEST in people, that cements friendships, breaks quarrels, makes joy the world over. Christmas makes all the world glad because all the world is GETTING pleasure BY GIVING pleasure. THE Christmas Store of Richmond is getting pleasure by rendering efficient service all day and every day. At "Cohen's" you may revel among great and varied stocks, so classified and so displayed that every minute of your Christmas shopping is a DELIGHT

A Stirring January GARMENT SALE Starts Monday

Overstocked, Overbought, Too Many That's All. The Price-Cut Can Stand For Only Three Days, Monday, Tuesday and Wednesday

> to extend this out of the ordinary sale beyond the time mentioned. This sale will include every garment in the house. Dresses, Suits and Coats for Evening or Street Wear

FOR WOMEN, MISSES AND CHILDREN

Owing to the enormous reductions we cannot take orders for future deliveries only at original regular prices.

Just to reduce quantities we have marked all the garments at a loss from their cost to us, but we cannot afford

SUITS, COATS or DRESSES

A collection that has made its mark in Richmond. Hundreds of admirers proclaim them the best assortment of styles shown in this city. Choose any of them at wonderful price reductions, as follows:

\$60 to \$77.50 for \$40

NEXT LOT will comprise SUITS, DRESSES or COATS. Any and every sort for every use. All that have been priced

\$40 to \$56 will be sold for \$30.00

Another Lot Suits, Coats & Dresses

You can grab anything in the lot, because they are the nicest garments you have ever seen; but we are compelled to reduce stock.

They were \$30 and \$35, for \$25.00

Any Suit, Coat or Dress that were \$18.50 to \$27.50 will be sold

for---Choice \$15.00 All Suits, Coats or Dresses

that have been priced to \$12.00, Choice for \$5.00

Coats, Suits or Dresses

All of those up to \$18.00 will be sold

Were \$18.00, Choice \$9.50

As stated before, there is not a garment but what is perfectly new, styles all fresh, this season's fabrics and shades, garments of the best makers.

Exchanges can be made only on the three days of the sale. No approvals during this extraordinary underprice

Handkerchiefs

Billows of whiteness are presented in the many thousands of all kinds and qualities of Handkerchiefs, from every centre of the world where handkerchiefs are made. They are piled high for your selection

The Dantiest "Amriswyl" embroidered Handlerchief, in protty sttractive boxes, 50c. 75c \$1.00 Hand Embroidered and pretty in box for 50e, each ... 25c Sheer All-Linen Hemstitched Handkerchiefs for ladies, with ma-dallion corners, or the long initial large variety, 12 1-2c

Embroidered Handkerchief, 4 in a very attractive box, suitable for Christmas gift box, at 50cPure trish Linea Hemstitched Handkerchiefs, for men; the best

4 Embroidered Bundkerchiefs, in Embroidered Handkerchiefs, more than a thousand dozen to select from: Swiss, linen and Shamrock, some are 17c to

Women's All-Linen Initialed o the sheer Embrondered Hem- 5c stitched Handkerchiefs, each Men's White Heinstitched Handkerchiefs, with the new corded 9cChildren's Handkerchiefs, over; initialed; superior quafor 15c. 19c and 25c box.

Solid Gold Jewelry Thousands of Pieces The broadest range of every conceivable kind of Jeweiry; many novelty pieces that are exceedingly attractive. Because of the scope for selection and the attractive low prices, "Cohen's" should be your first point when seeking dainty articles for gift giving.

Main Floor,

Solid Gold Cameo Jewelry Many novelties in this excellent collection to select from Cameo Jewelry is the intest attraction, and at "Cohen's" will be found every new and destrable design. The prices are very low. By all means see these beau-

Waists of Exquisite Beauty Those Beautiful Creations That Every Woman

The season's choicest styles have and Chiffon Waists, exact reproductions of French models, each expressing a mark of individuality. A wonderful opportunity to secure one on Monday

Loves So Much.

\$10 to \$20

New White Crepe Waists, with long drop shoulder, hemstitche seams, bewitchingly dainty Waists he very latest models; on \$4.96 Second Floor.

Fancy Linens

Delightful gifts that will carry your remembrance throughout the year.

81.00 Cluny Centrepieces, all linear centres, with cluny lace, 59c Monday for \$4.00 Battenberg Round Table ers; for Monday only Madeira Searfs, real hand scalloped; very fine round thread linen; size 18 x 54; Monday for \$2.75

Main Floor-Rear.

THE GIFT SUPREME

Select Your Christmas Books From the Year's Choicest Book Productions

The "Cohen" Book Store, on the third floor, is in radiant readiness for Christmas, with an unrivaled collection of good literature. Gift books of every possible kind to fit every desire

THE BEST PRODUCTS OF ALL PUBLISHERS

Not only will you find it advantageous to purchase gift Books now, or PRICES that prevail on books that we will not be able to duplicate. Make Cohen's" your Book Store-the largest collection in Richmond Any book published may be obtained through our Book Store.

3c to \$10.00

Most Important Glove Event In Years FINE QUALITY GLOVES AT HALF PRICE

Some 150 Dozen Men's and | Women's Gloves.

These goods were bought for Half Price and Less-odds and Most of them drummer's samples: all sizes in the lot; 100 long 16-button; some 20 and some 12-button lengths; also clasp, buttons long or short. The Men's Gloves are of superior make.

All Will Be Sold at About HALF PRICE and LESS | are \$2 to \$4.

such a purchase has not been made by us for years.

Prices are from 66c to \$1.75 for Gloves that are regularly priced at \$1.00, \$1.50 up to \$3.25. Extraordinary good quality

Automobile Gauntlet Gloves, including bear fur top gloves, for

A rare opportunity to secure highest grade Gloves for Christmas present for HALF PRICE.

Genuine Cut Glass

The excellence and sparkling beauty of real cut glass, its brilliancy and exquisite designs, gives to it a fascinating appropriateness for Christmas gift-giving. Nowhere else in Richmond will you find such a broad range from which to select. The added charm of Dry Goods Store prices instead of specialty store prices should bring all lovers of real cut glass to Cohen's.

Choice Pieces Cut Glass; Com-

ports, Nappies, Bon Bor Dishes, etc., beautiful jewel cuttings, and 98c values to \$1.50, for Celery Dips. brilliant cut 5c

Cut Glass Electrollers, 18 Inches | Kulte Rests, brilliant cut 25c Salt and Pepper Shakers; sterling silver or pearl tops, at 25c Water Sets: 2-quart jug and 8 tumblers: clear crystal glass; graps design; hand cutting; \$2.25 \$1.50 value. Monday for value, Monday for DI.O.

Who Wouldn't These Fine New Silks

When So Attractively Priced?

Because of the rain last Monday many who had planned to attend our Special Silk Sale could not come. Some of those new Silks are offered Monday.

ish: pure SNE: 36 inches wide. 81c | stripe silk serge, or messalines, yard only Persian Messaline or Tat. 0.5 50e Shirt Walst Silk, plain and \$1.00 Shirting Silk, pretty stripe effects. 34 inches wide, at 69c

\$1.25 and \$1,39 Yard Wide Silks,

\$2.50 Canton Crepe de Chine, entirely new silk fabric; soft \$2.00 and clinging, yard only.

Bedding Fourth Floor

Fige \$1x90; usual price 90c; 68c on sale Monday at, each ..

59c Embroidered Pillow Cases, put up one pair to box; an ideal 39c

gift; pair \$1.25 White Bed Spreads, 90c full double-bed size; each ...

style, filled with laminated \$1.15 cotton, double-bed size; ea. 75c Henvy Piecced Blanket, 11-4 size, in white, tan or gray, 39c

choice, each \$3.00 White Wool Napped Blank-

ets, 11-4 size, with fancy \$1.79 striped border: pair

A New Importation of

European **Novelties**

Articles such as you cannot get anywhere else, because of their exclusiveness, brought here direct from the makers. Each piece has character and a different-ness that will appeal to you.

Sandwich Trays, fancy china tile tray, 15 inches wide, 2-inch nickel frame on a 4-inch nickel base; value \$2.75, for \$1.50. Ash Receivers and

Newspaper Racks, fan-

cy embossed coppered metal; value \$1.25, 75c.

Bread Baskets or Trays Cigar Holders, each, 5c.

-nickel plated, all metal; value 50c, 29c.

ger Bowls, each, 10c.

Coaster Sets-One large tray, with nickel rim and two handles, together with 6 coasters to match; 98c value, for **39**c. Third Floor

Hammered Brass Fin-

Dainty Gifts For Baby Hundreds of choice little things that mother loves for baby.

Floating Toys of Celluloid, 29c | Long Bootees, silk and wool, Carriage Straps, hand-painted, \$1.00.

Rattles and Teething Rings, 15c

Comb and Brush Sets, 25c to Mitts and Bootees, pair, 10c to

Hand Crochet Sacques, 50c to Leggins of wool, white or red. 25c, 59c and \$1.00. Sweaters of wool, 50c, 86c and

Bath Robes, pink or blue, 99c. Kimonos, white, pink or blue

DAYLIGHT STORE OF RICHMOND

Useful Gifts in Optical Goods

When giving a gift, select something serviceable. What is more serviceable than a pair of Glasses to those who need them. Those bought now as Christmas presents will be fitted

Glasses from \$1.00 and up. Main Floor.

\$1.25 English Coating Serge, 85c

50 inches wide. Never before has such a great value been offered by this department. Black, navy and midnight blue. Main Floor.

\$1.50 Knit Skirts, \$1.25 Light or dark colors, with pretty striped

New Gowns for \$1.39

Attractive Christmas gifts for girl riends, made of nainsook and profusely

25c Flannel Skirts for 19c of good quality flannel, with scalloped edges, in pink, light blue and white.

Waist Lengths of Shimmer Silk

Both white and colored woven material, 31/2 YARDS OF 50c

Second Floor